

What is Decode 6?

A resource for decoding soil carbon, ecosystem services, and practices for sustainable agriculture

THE CHALLENGE

Carbon and ecosystem markets are proliferating, but growers are reluctant to participate. Why? There has been a lack of unbiased, science-based information, with no free, centralized education resource to which growers and their trusted advisers can turn.

OUR SOLUTION

Decode 6 is a program of the American Society of Agronomy, the Crop Science Society of America, and the Soil Science Society of America that provides information on soil carbon, ecosystem services, and regenerative farming practices. Our goal is to drive innovation in the agricultural sector by bringing clarity to these topics through transparent, freely accessible content for all.

STRATEGY

A Hub-and-Spoke model connects content contributors with our learners.

- Decode 6 translates contributed content into accessible, reviewed educational material.
- The Decode 6 site acts as a central repository and reference source for content.
- Decode 6 and partners share information to audiences through articles, podcasts, videos, explainers, and infographics.

Content contributors include our deep roster of scientists and subject matter experts. We also welcome the expertise of:

- Certified Professional Soil Scientists
- Certified Crop Advisers
- Market Research Specialists
- ASA, CSSA, and SSSA members
- Public-sector, private-sector, and non-profit organizations

AUDIENCE

- Farmers
- In-Field Advisers
- Agricultural Retailers
- Conservationists
- Market Developers
- Asset Purchasers
- Students & Early Career Professionals
- Underserved Agricultural Communities

CONTENT

Decode 6 multimedia is designed to meet the needs of all learners.

Short articles, podcast episodes, videos, explainers, and graphics embody six key attributes:

- Bite-sized
- Science-based
- Unbiased
- Diverse
- Inclusive
- Actionable

SUPPORT

Excellent education should be accessible, inclusive, and representative.

Seed funding was provided by the:

- American Society of Agronomy
- Crop Science Society of America
- Soil Science Society of America
- Agronomic Science Foundation

To produce top-notch content, and keep it free, we're always looking for funding opportunities and support. Reach out with your ideas!

CONTACT

Drop us a line at info@decode6.org.



Carbon



Water



Markets & Economics



Nutrients



Habitat



Climate